

Meeting called to order at 7:35 pm.

Members attending: Kim Moyer-Bercaw, Tim Wasser, Donald Bercaw, Barb Keim, Rich Miller, Kayla Fusselman, Tina Kopicz, Brian Fusselman, Tammy Snyder

Last meeting's minutes read by Kim. Correction: Approved as read by Tim, 2<sup>nd</sup> by Brian.

Treasurer's report: Beginning balance - \$5,837.20  
Deposit - 0  
Checks written - \$285.00  
Ending balance - \$5,227.20

Kim makes a motion, Brian 2<sup>nd</sup> to accept treasurer's report, pending audit.

Bills: PSACF dues are due - \$383.67. Tim makes a motion, Kim 2<sup>nd</sup> to pay it.

**Old business:**

Sponsorship – Steve Mattera from Mattera Inc. gave \$300 towards the demo. Don is working on Raifsnnyder's and Ace Hardware.

Fundraising – Kim makes a motion, Kayla 2<sup>nd</sup> to do the Calendar fundraiser again for Oct., Nov., and Dec. Tim makes a motion, Brian 2<sup>nd</sup> to check into having a raffle with many prizes. We can ask local places to donate prizes or pay ½ price to make a “grand” prize.

Friday – American Motor Mower Association (lawn mower racing). Rich and Don have been in contact with them. He will hopefully be stopping by tomorrow to check out the arena area. We need to know asap so we can get our rack cards printed. Brain makes a motion, Kim 2<sup>nd</sup> to have Don contact us to let us know what will they can/will do for \$3000.

Saturday – Demo derby – 3 classes plus the Combine:

Youth - \$950 pay out, Small car - \$1,000 pay out, and '80's and Newer - \$1,000 pay out. Maybe have a truck class, but the purse would be less.

Combine - \$2,500 for the purse.

Entries would pay \$20/car for registration and \$17/ pit pass.

Trophies for the winner of the class – only 4 ...unless we decide on hooded sweatshirts – we'll check on the pricing

\$10 admission to fair, \$5 more for Demo. We will need to make posters and extra signage making people aware and explaining what's included and what the price is per day.

Premium book – Lets try to get Patrons for the premium book and website - \$5/listing.

We are still waiting on the changes for the cake contest to put in the premium book.

Bank – BB&T bank in Shartlesville has closed. We will keep checking on banks. There is a BB&T in Bernville and Kutztown and a Wellsfargo in Hamburg and Kutztown.

KRE Security – Last year - \$5,694.08 This year – estimated at \$6,015.37. The increase is because of the terroristic insurance they now have to pay. This would be for a 2 year rate (it will not change for next year). We need to let them know that we won't need anyone at the beer garden – that should lower the price. Tim makes a motion, Tammy 2<sup>nd</sup> to have them.

IAFE Read and Win Program –Kim has contacted the Hamburg superintendent for permission. She is still waiting on a response.

Queen contest – Tammy is contacting the local schools.

### **New business:**

Rich's demos are April 28<sup>th</sup> (Saturday) and May 27<sup>th</sup> (Sunday). Don will get a new pop open box of tickets and 50/50 tickets for the demo.

Beer Permit – Last year we only made \$80 on Friday and \$80 on Saturday and paid \$150 for the permit. This year if Donna wants to do beer, she may, but we won't.

Gaming license – We need it by the end of April - \$125.

IAFE – We are in the new directory. We need to apply for a new plaque. We are also on 3 new websites – visitpa.com, where&when.com, and whofish.com

Advertising – There are 3 signs available for \$25/month but we need to get a banner made. Kim makes a motion, Kayla 2<sup>nd</sup> to get them made.

Tents – We still need to rent a 10 x 20 ft. tent for the livestock shows.

Capitol Improvement grant has been approved. We will need the final bill from Rich to send in for the electrical work at the fairgrounds. A stipulation is that we and our vendors can not sell the rebel flag at our fair.

Fair fund – Our fair fund reimbursement check is being held up because we need to get a vendor #. Don has applied for a new one, so we are in limbo till it goes through.

Coloring page is done and ready. Kim will contact the superintendent to ask permission to distribute them. – What if we got

Social Media – Still looking for teenagers from Hamburg, Schuylkill Valley and Tulpehocken to start a month or 2 weeks prior to the fair to use social media as advertising.

Next meeting April 12, 2018.

Motion to adjourn meeting at 9:05 by Tim, 2<sup>nd</sup> by Kayla.