

Meeting called to order at 7:40 pm.

Members attending: Kim Moyer-Bercaw, Tim Wasser, Donald Bercaw, Barb Keim, Rich Miller, Donna Miller, Tammy Snyder

Last meeting's minutes read by Kim. Correction: We "set" out premium books, not send. Approved as read by Tim, 2nd by Barb.

Treasurer's report: Beginning balance - \$5,937.20
Deposit - 0
Checks written - \$285.00
Ending balance - \$5,652.20

Don makes a motion, Tim 2nd to accept treasurer's report, pending audit.

Bills:

Old business:

Sponsorship – Sponsor envelopes got sent.

Taxes – We have secured our sales tax exemption. The total bill is \$775.

\$450 – Federal income tax return

\$325 – Sales tax exemption

\$775 *To be eligible, you need to pay by a "company" check.

Can we complete a credit application with Singer for future purchases?

Entertainment - Wolves of the World – They do 3 shows/day. The wolves will continue to be on display and people can get their picture taken with them. \$4,000/3 days.

They are certified animals and most are purebred. Tim makes a motion, Barb 2nd to have the wolf act. We will need a picture to add to our card rack cards and premium books.

Jeff Krick – Tim makes a motion, Barb 2nd to have Jeff Krick for \$2,500 with full band on Thursday in the indoor arena. We need to get a banner made to promote the Wolves and Jeff Krick.

Saturday – Chicken Nugget

Nite Flyte – Kim makes a motion, Tim 2nd to have Nite Flyte for \$750/3 hours on Friday in the indoor arena.

Friday – We are considering having American Motor Mower Association (lawn mower racing). Rich needs to check with them first to make sure he doesn't need to move stuff around.

Saturday – Combine and Car Demo Derby – Rich will schedule enough for a good show. We'll have to rethink how to pass out wristbands and pit passes. Tim makes a motion, Tammy 2nd to charge \$10 admission to fair, \$5 more for Demo. We will need to make posters and extra signage making people aware and explaining what's included and what the price is per day.

Premium book – Lets try to get Patrons for the premium book and website - \$5/listing.

New business:

Don gave Tammy the Queen forms.

IAFE Read and Win Program – Don suggests that Kim look into getting the program together for the Hamburg Area School District. Kim will write to the superintendent to check for approval.

Social Media – What if we got teenagers from Hamburg, Schuylkill Valley and Tulpehocken to start a month or 2 weeks prior to the fair to use social media as advertising. If they continuously post and “blow up” the Internet with postings, they can get into the fair for free.

Exhibits – Lets use part of the indoor arena for the exhibits this year. It will save us \$4100 for a tent. We can cover the tables with clear plastic to protect against dust.

Rich has a chance to buy a tent and bandwagon at an auction. We will wait to see if we get our capital improvements money to use towards that purchase.

Next meeting March 8, 2018.

Motion to adjourn meeting at 9:30 by Tim, 2nd by Kim.